

Multicultural Education

Research Article

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The Effect of Ethical Leadership on Work Engagement and Workaholism: Examining Self-Efficacy as a Moderator

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ABSTRACT

This study aims to investigate how ethical leadership can influence work engagement and workaholism through the potential moderating effect of self-efficacy. There have been debates on the similarities their negative correlation and differences between these two work outcomes. To show one new aspect of evidence regarding the debate we chose ethical leadership as the common antecedent of the outcomes and analyzed the relationships while considering a boundary condition self-efficacy. For this purpose using an online questionnaire we collected primary data from 80 graduate students from a university in Indonesia. An experimental research design was applied and we used t-test and hierarchical regression analysis to confirm the relationship mentioned above. Results indicate that ethical leadership has a positive effect on work engagement while it has an insignificant effect on workaholism. Moreover self-efficacy did not moderate the relationships between ethical leadership and work engagement or ethical leadership and workaholism. One novelty of the present study is the finding of different consequences of the two “similar” work outcomes from ethical leadership. Implications limitations and direction for future research are also discussed.

ARTICLE INFO

Keywords:

work engagement;
workaholism; ethical
leadership; self-efficacy;
personal resource;
experimental research
design

Article History:

Received: 11 Mar 2021
Accepted: 28 Apr 2021

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1. INTRODUCTION

The current working world has changed significantly due to global competitiveness and rapid innovation both of which lead employees to work harder than they ever have before (van Beek et al.2012). In addition to these working conditions there are two types of hard work also known as heavy work investment: work engagement and workaholism (e.g. Bakker et al.2014;Shimazu et al.2015;van Beek et al.2012). In general work engagement is associated with positive work outcomes while workaholism is associated with negative outcomes (e.g. Di Stefano and Gaudiino2019;Shimazu et al.2015;van Beek et al.2012). However the meanings of the two terms also overlap (Di Stefano and Gaudiino 2019).

Prior studies have discussed the similarities differences and relations between work engagement and workaholism (Di Stefano and Gaudiino2019). However our understanding of both concepts is currently limited; hence they need to be investigated further.Snir and Harpaz(2012) argued that from the perspective of heavy work investment work engagement and workaholism are two sides of the same coin. Therefore based on prior research this study investigates these two concepts by considering the similarities between them.

Examining the factors that support work engagement is essential for organizational sustainability (Bush and Balven2018;Den Hartog and Belschak2012;Engelbrecht et al.2017; Tims et al.2011). Although previous studies have investigated the antecedents of work engagement and workaholism they have mainly focused on their relationship to working conditions; more specifically these studies have relied on the job demands and resources

(JD-R) theory (Molino et al.2016;Saks and Gruman2014). Therefore the present study aims to investigate the determinants of work engagement and workaholism by expanding the JD-R theory to include leadership and personal resources (Macey and Schneider2008;Saks and Gruman2014). The idea to expand the theory was based on the indication that behavior attitudes and well-being are influenced by a combination of individual characteristics and the environment (Guglielmi et al.2012) and the fact that recent research has empirically identified leadership and personal resources as the determinants of engagement (Saks and Gruman2014). As work engagement and workaholism are similar in terms of heavy work investment we expect that the antecedents of these two concepts might be similar even though they might operate in different directions due to the potential overlap between the concepts. Furthermore recent trends in the scientific debates about work engagement and workaholism have recommended investigating the similarities and differences between these two concepts including their determinants.

Both academics and practitioners have examined how leadership affects management (Dadhich and Bhal2008). This is mainly because leadership plays a significant role in the organization's success or failure while engagement plays a significant role in the organization's success and competitiveness (Bennis2007). Among others this study examines ethical leadership which has recently received more attention from scholars due to the strong effect ethical leadership has on its followers (Den Hartog and Belschak 2012). According to Brown et al.(2005 p. 120) ethical leadership is "the demonstration of normatively appropriate conduct through personal actions and interpersonal relationships and the promotion of such conduct to followers through two-way communication reinforcement and decision making." Measurements of ethical leaders' actions through surveys reveal that ethical leadership positively influences employees (Den Hartog and Belschak2012;Engelbrecht et al.2017;Naeem et al.2020).Brown and Treviño(2006) introduced numerous scandals in many types of unethical organizations including Enron government sports and even religious organizations and emphasized the importance of ethical dimensions of leadership. They also argued that ethical leadership motivates and influences employees through ethical behavior and attitudes. More specifically Nassif et al.(2020) argued that transparency of reward and punishment and communication of ethical standards and expectations are the source of positive influence of ethical leadership. Nejati et al.(2019) stressed that ethical leaders communicate that ethical and responsible behavior is essential and they lead by example to affect their followers positively. The theory of self-determination argues that even though work engagement and workaholism are different constructs they have overlapping features that scholars have yet to clearly recognize (Di Stefano and Gaudiino2019). Therefore it is fruitful to investigate ethical leadership as a possible determinant of work engagement and workaholism.

Furthermore personal resources defined as "aspects of the self that are generally linked to resiliency and individuals' sense of their ability to control and impact upon their environment successfully" (Xanthopoulou et al.2007 p. 124) have recently been included in the JD-R model (Janssen et al.2020;Saks and Gruman2014) as an expansion of the theory. Molino et al.(2016) suggested that future research into workaholism should explore the role of personal resources as its antecedent. However the potential positioning of personal resources varies. For exampleSaks and Gruman(2014) proposed that personal resources mediate the relationship between leadership styles and engagement whereasSalmela Aro and Upadyaya(2018) proposed that personal resources have a positive and direct influence on work engagement and a negative influence on job burnout (which is related to workaholism). In another study M érida-López et al.(2020) argued that self-efficacy as a type of personal resource may act as a moderator. Therefore this study uses self-efficacy as a moderator because we expect that individuals' internal factors have both positive and negative moderating influences on the external factor's (leadership) effect on both work engagement and workaholism.

By examining the influence of ethical leadership on both work engagement and workaholism and by examining the moderating effect of personal resources on those relationships we expect this study will contribute to the literature. To date there have been debates on the similarities their negative correlation and the differences between these two work outcomes. We expect to be able to show one new aspect of evidence regarding the debate by choosing ethical leadership as the common antecedent of the outcomes and analyzing the relationships while considering the boundary condition self-efficacy.

2. LITERATURE REVIEW

2.1. Work Engagement and Workaholism

Shimazu and Schaufeli(2009) argued that it is important to investigate work engagement and workaholism empirically because in addition to the differences there also exist similarities between the two concepts. Shimazu et al.(2012) also stated that there is a positive relationship between these two concepts even though it is weak.

Related to the definition Schaufeli et al.(2002) developed the most frequently used and widely validated definition of work engagement (e.g. Demerouti et al.2001;Salanova et al.2005). They defined engagement at work as "a positive fulfilling work-related state of mind that is characterized by vigor dedication and absorption" (p. 172). Here the element of vigor refers to the experience of high levels of energy and mental resilience while

working the willingness to invest effort in work and persistence even in the face of difficulties. Dedication refers to the experience of a sense of significance meaning inspiration pride enthusiasm and challenge. Finally absorption is the experience of feeling a sense of concentration and engrossment in one's work (e.g. Bakker et al.2007).

Oates(1971) defined workaholism as a phenomenon of working beyond reasonable expectations which leads to an addiction to work whileSchaufeli et al.(2009 p. 322) defined it as “the tendency to work excessively hard and being obsessed with work which manifests itself in working compulsively.” In another study Scottl et al.(1997) argued that there are three characteristics of workaholism. First when presented with the opportunity workaholics will spend many hours working. Second outside working hours workaholics continue to think about their work; thus they are unwilling to disengage from their work. Third workaholics work far beyond the reasonable requirements of their organization. Schaufeli et al.(2006b) however argued that there are two components of workaholism: first working excessively (i.e. working beyond the limits of time and energy) and second working compulsively (working with a high and irresistible inner drive).

Comparing work engagement and workaholism as types of heavy work investment referring to the study ofSchaufeli et al.(2006b) Di Stefano and Gaudiino(2019) argued that there is a potential correlation between working excessively (work with exceeding time and energy) and absorption (concentrating and engrossed in one's work) and between working compulsively (working with a high and irresistible inner drive) and absorption.

2.2. *The Effect of Ethical Leadership*

Researchers have paid less attention to how leaders foster work engagement (Bakker et al.2011). Some researchers have predicted that leaders may influence their followers' engagement by spreading their positive attitudes or working behaviors.Christian et al. (2011) argued that some types of leadership such as transformational and transactional (leader–member exchange) have been found to be positively related to engagement. Furthermore past literature shows that ethical leadership improves employee well-being (Chughtai et al.2015;Donaldson-Feilder et al.2013;Kuoppala et al.2008).

Some studies have suggested that ethical leadership is a combination of transformational and transactional leadership styles (Dadhich and Bhal2008). According toTreviño et al.(2003) ethical leadership uses both transformational and transactional leadership styles to influence standard-setting processes performance appraisals and rewards and punishments to hold followers accountable to ethical conduct. Therefore understanding the importance of ethical leadership's effect on individual well-being we expect that ethical leadership may foster work engagement or even reduce workaholism in the daily working environment. This is because ethical leaders use their authority and responsibility to empower and provide their followers with more freedom to initiate work (Den Hartog and Belschak2012;Engelbrecht et al.2017;Macey et al.2011).

Thus we suggest that (at least part of) ethical leaders' impact on followers comes from their enhancing this positive motivational state of engagement (especially vigor and dedication).Mauno et al.(2007) noted that vigor has conceptual similarity with work motivation whereas dedication is more closely related to job involvement. These elements of work engagement and workaholism seem especially relevant to the ethical leadership process. Based on these arguments we expect that ethical leadership might influence work engagement and workaholism in opposite ways. Therefore our hypotheses are as follows:

Hypotheses 1 (H1). Ethical leadership has a positive effect on work engagement.

Hypotheses 1 (H2). Ethical leadership has a negative effect on workaholism.

2.3. *Self-Efficacy as a Personal Resource*

According toHobfoll et al.(2003) personal resources affect individuals' ability to control their environment. Some studies describe personal resources as mainly consisting of four elements: self-efficacy optimism hope and resiliency. These four types of personal resources are also known as psychological capital (PsyCap). For the reasons explained below this study measured only self-efficacy even though the integrated PsyCap of all four elements has a greater impact than the sum of the effects of individual factors (Luthans et al.2007).

This study examines the moderating effect of only self-efficacy for the following reasons Xanthopoulou et al.(2009) found that three types of personal resources (selfefficacy organization-based self-esteem and optimism) are predictors of engagement and exhaustion. According to Guglielmi et al.(2012) self-efficacy is the most important personal resource as it acts as a self-motivating mechanism and supports motivation by influencing the challenges people pursue. Individuals with high self-efficacy can face a demanding working situation by building more resources (Hobfoll2001). Furthermore according to Salanova et al.(2005) the relationship between self-efficacy and work engagement has received less research attention. Therefore to increase survey engagement we decided to reduce the number of questions by including only self-efficacy as the measured individual resource. Furthermore we included only self-efficacy in our research design due to its significance among other types of personal resources and its empirically demonstrated relationship with both work engagement and workaholism.

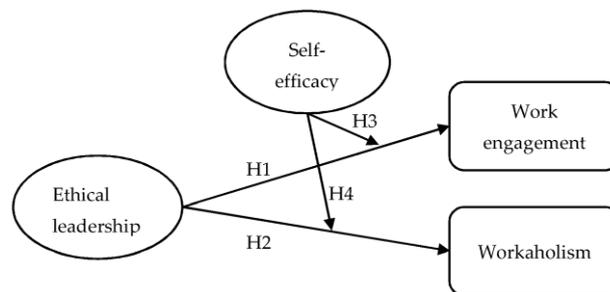
We aim to further investigate the potential moderation effect of self-efficacy on ethical leadership's respective relationships with work engagement and workaholism both categorized as heavy work investment as personal resources affect individuals' ability to control their environment. When individuals have more control over their working environment we expect that it will affect their attitude toward daily working life; that is they will either engage in their work or become workaholics as both concepts are internally driven. Other studies argued that self-efficacy influences the improvement of individuals' perceptions of work in the social context which is closely related to engagement at the workplace (Consiglio et al.2016;Zuo et al.2021). The positive effect of ethical leadership on work engagement might be stronger when individuals have higher self-efficacy because self-efficacy acts as a self-motivation mechanism. We expect that when ethical leaders give their followers adequate motivational power and inspiration employees are more engaged and rates of workaholism are lower; we also believe this applies to both those with high self-efficacy and those with low self-efficacy. As self-efficacy is defined as "beliefs in one's capabilities to organize and execute the course of action required to produce given attainments" (Bandura1997 p. 3) ethical leaders should support their followers by providing them with an example of how to behave especially in terms of ethical behavior. Therefore we expect that self-efficacy might strengthen or weaken ethical leadership's effect on both work engagement and workaholism. Hence we hypothesize the following:

Hypotheses 3 (H3). Self-efficacy has a positive moderating effect on the relationship between ethical leadership and work engagement.

Hypotheses 4 (H4). Self-efficacy has a positive moderating effect on the relationship between ethical leadership and workaholism.

Figure 1 presents our research framework based on the hypotheses developed above. We investigate the effect of ethical leadership on the two similar but distinct outcomes work engagement and workaholism and the moderating effect of self-efficacy as an individual resource on the main relationship.

Figure 1. Research framework. Source: the authors.



3. MATERIALS AND METHODS

3.1. Samples and Procedures

This study applied an experimental research design. We distributed an online questionnaire to graduate students at the Faculty of Psychology the University of Indonesia. We expected graduate students to have better survey engagement because they have had and/or will have similar experiences of conducting research. Participants were required to have previous work experience and participate voluntarily. We distributed the questionnaire to the graduate students using the snowballing technique after procuring research ethics approval from the faculty. The survey questionnaire consisted of a hypothetical vignette for manipulating the respondent's ethical leadership experience the measurement items for work engagement workaholism and self-efficacy and demographic characteristics. We developed scenarios using two vignettes; the first vignette was related to ethical leadership while the second was related to non-ethical leadership (please refer to AppendixA). We assigned vignettes to the participants randomly using the last two digits of their student IDs; therefore each participant read only one scenario. Self-efficacy questions based on respondents' individual conditions and demographic characteristics were asked before the vignettes; ethical leadership questions for the manipulation check and questions about work engagement and workaholism were asked based on respondents' understanding of the vignette presented to them. After 1 week of data collection in mid-July 2020 82 respondents had completed the survey exceeding our data analysis requirements. After data cleaning 80 questionnaires were retained. Finally we used SPSS 26 to conduct the data analysis.

3.2. Measurements

This study used measurements that have been well validated in prior studies related to ethical leadership work engagement workaholism and personal resources. Ethical leadership (used for manipulation check) was measured on a 5-point Likert-type scale consisting of 10 questions developed by Brown et al.(2005); a sample

measurement item is as follows: “disciplines employees who violate ethical standards.” Work engagement was measured ($\alpha = 0.923$) on a 7-point Likert-type scale adopted from the Utrecht Work Engagement Scales-short version (Schaufeli et al.2006a) which consists of nine questions. This measurement tool covers all three subscales of employee engagement: vigor dedication and absorption. A sample question is as follows: “at my work I feel bursting with energy.” A 5-point Likert-type scale consisting of 10 questions adopted from Schaufeli et al. (2008) also known as the Dutch Workaholism Scale was used to measure workaholism ($\alpha = 0.757$). A sample item is “it is hard for me to relax when I am not working.” To measure self-efficacy ($\alpha = 0.850$) a 5-point Likert-type scale that consists of eight questions developed by Chen et al.(2001) was utilized. A sample item is “I will be able to achieve most of the goals that I have set for myself.”

4. RESULTS

4.1. Demographic Data

We cleaned the data to eliminate outliers and arrived at 80 samples. This exceeded the minimum data required for the next analysis. Table 1 shows respondents’ demographic data.

Table 1. Profile of respondents

Description (n = 80)	Frequency	Percentage
Age		
21–30	35	56.2
31–40	28	35.0
41–50	7	8.8
Gender		
Male	31	38.8
Female	49	61.2
Marital Status		
Single	41	51.2
Married	38	47.5
Prefer not to tell	1	1.3
Workplace experience		
Public Sector	38	47.5
Private Sector	25	31.3
Other	11	13.7
NGO/NPO *	6	7.5

* NGO: Non-Government Organization; * NPO: Non-Profit Organization.

4.2. Testing the Experiment Application

We conducted a manipulation check using a t-test to make sure that our experiment succeeded. Table 2 shows the mean (M) and standard deviation (SD) scores of perceived ethical leadership. There are significant differences in perceived ethical leadership between those who read the ethical leadership scenario (M = 40.383; SD = 6.572) and those who read the non-ethical leadership scenario (M = 27.061; SD = 12.604). The significant difference between the two groups (F = 40.570 and $p < 0.05$) indicates that our intervention was successful. Table 3 shows the correlation information of the items measured.

Table 2. t-test and Independent Samples test (for manipulation check).

Scenario	N	Mean	SD	Std. Error Mean	F	T
Non-ethical leadership	33	27.061	12.604	2.194	40.570 *	-5.564
Ethical leadership	47	40.383	6.573	0.959		

* $p < 0.05$.

4.3. Testing the Hypotheses

We implemented a hierarchical regression analysis to test the hypotheses. As can be seen from Tables 4 and 5 the results suggest that ethical leadership has a positive effect on work engagement ($p < 0.05$). However ethical leadership has an insignificant effect on workaholism. Furthermore this study found that self-efficacy does not have a moderating effect on the relationship between ethical leadership and work engagement or ethical leadership and workaholism.

Table 3. Correlation table.

	Mean	SD	1	2	3	4	5	6
1. Age	31.26	6.268						
2. Gender	0.61	0.490	-0.193					
3. Marital status	1.50	0.527	0.542 **	-0.024				
4. Workplace experience	1.81	0.942	-0.225 *	0.224 *	-0.089			
5. Self-efficacy	32.36	3.660	0.191	-0.196	0.187	-0.105		
6. Work engagement	43.55	9.641	0.189	-0.158	0.015	-0.160	0.338 **	
7. Workaholism	34.27	5.315	0.082	-0.133	-0.054	0.033	0.022	0.269 *

** Correlation is significant at the 0.01 level (2-tailed). * Correlation is significant at the 0.05 level (2-tailed).

Table 4. Result of hierarchical regression analysis for the effect of ethical leadership on work engagement with moderation effect of self-efficacy.

	Step 1		Step 2		Step 3	
	B	Std. E	B	Std. E	B	Std. E
(Constant)	31.173	3.356	30.378	3.103	30.375	3.123
Ethical Leadership	7.796 *	2.019	8.297 *	1.867	8.301 *	1.880
SelfEfficacy			0.967 *	0.253	1.013	0.718
EL*SE					-0.001	0.021

* $p < 0.05$.

Table 5. Result of hierarchical regression analysis for the effect of ethical leadership on workaholism with moderation effect of self-efficacy.

	Step 1		Step 2		Step 3	
	B	Std. E	B	Std. E	B	Std. E
(Constant)	32.140	2.003	32.103	2.020	32.125	2.025
Ethical Leadership	1.345	1.205	1.368	1.215	1.344	1.219
SelfEfficacy			0.045	0.165	-0.288	0.466
EL*SE					0.010	0.014

Because of the small sample size we were concerned about whether random assignment was appropriately implemented. Therefore we compared the demographic characteristics of the two groups. Three variables including gender marital status and workplace experience show insignificant results (t-test for gender and χ^2 tests for the others; all $p > 0.05$). As age was significantly different (t-test; $p < 0.05$) we analyzed the hypothesized relationships with controlling for age. The results were similar to the original analysis without controlling for age.

5. DISCUSSION

This study examined the respective influence of ethical leadership on work engagement and workaholism and investigated whether self-efficacy moderates these relationships. Based on our analysis ethical leadership has a positive significant effect on work engagement but has an insignificant effect on workaholism. This result implies that ethical leaders may create engaged employees but may not influence workaholics. We believe there are at least two reasons ethical leadership has an insignificant effect on workaholism. First considering that workaholism consists of two features working excessively and working compulsively (Schaufeli et al.2006b) ethical leaders supporting ethical conduct in their daily working environments might not ask their employees to work less excessively or compulsively; instead they may simply promote ethical behavior. Another possibility is related to the cultural dimensions of Indonesia the country in which this study was conducted. Here we consider a concept argued by Hofstede et al.(2005) collectivism versus individualism. A collectivist culture is a society that prefers to work as a team or collectively. In such a society individual performance is not pursued above the group or team performance. Therefore individuals in a collectivist society like Indonesia may feel no need to work beyond reasonable expectations to reach higher performance as an individual because working as a team

may be more meaningful than individual achievement. However in individualistic societies we can apply the discussion that was made for developing the hypotheses due to the lack of conditions found in the collectivist countries.

Here we would like to argue that ethical managers are likely to act as role models for accomplishing tasks based on ethical standard applied in their organizations by explaining or showing for example how to accomplish work or tasks on an effective time schedule and based on a standard operating procedure. Similarly Lo Presti et al. (2020) studied workaholism in an individualistic country Canada and suggested removing any work aspects that could potentially foster addictive work behavior by constantly monitoring within organizations. Here we expect that these tasks may be potentially accomplished by ethical managers who are expected to prevent their subordinates from working compulsively and excessively.

Furthermore this study finds that self-efficacy does not moderate the relationship between ethical leadership and work engagement or ethical leadership and workaholism. This result supports the theory that work engagement and workaholism are relatively stable internal factors that cannot be easily influenced by individual resources. Therefore in addition to finding support for the similarities suggested by prior research this study also finds that these two concepts are different from the point of view of antecedents. Another reason for the insignificant moderation effect might be related to the single personal resource used in our analysis (i.e. self-efficacy). Therefore incorporating other personal resources (e.g. optimism hope and/or resiliency) might enhance the discussion.

Based on the results of this study as a practical implication company managers need to act more ethically to further engage their employees. Ethical leadership implies that leaders need to create support and become role models of ethical behavior in the daily working environment. The results also suggest that managers who promote ethical behavior have no influence on the workaholic behavior of their employees. The implication is that the managers do not have to be very concerned about the consequences of workaholism. However they should explore reasons other than ethical leadership when an unacceptable level of workaholism is observed in the workplace. We propose that when promoting ethical behavior to create engaged employees leaders need to consider the cultural dimensions of their workplace and adjust their plan accordingly. With regard to the insignificant moderation of self-efficacy the results imply that ethical leaders may be able to perform their jobs without focusing on subordinates' self-efficacy at least for the purpose of improving or not damaging their work engagement and workaholism.

This study's main limitations are twofold. First it utilized a small sample which might limit the discussion even though the model's explanatory and out-of-sample predictive powers are at acceptable levels. Second this study examined the effect of only one personal resource self-efficacy to reduce the total number of questions and increase the engagement of survey respondents. Thus future research should explore all types of individual resources categorized as psychological capital. The results of this study suggest that there is need for further research into the antecedents of workaholism in collectivistic countries like Indonesia. Another suggestion for further research is to possibly utilize structured equation modeling for investigating the mediated-moderation analysis of personal resources including self-efficacy as there has been empirical evidence on the mediation of personal resources between leadership and work engagement (Shamshad and Khan2020).

6. CONCLUSIONS

The results of this study show that ethical leadership helps support the work engagement of employees as expected but contrary to our expectations is not associated with workaholism. Managers should behave ethically to improve the work engagement. Their leadership style may not relate to the consequences of workaholism but they should explore other possible reasons when an unacceptable level of workaholism is observed in the workplace.

Furthermore self-efficacy alone has no moderating effect on ethical leadership's respective relationships with work engagement and workaholism. The results imply that ethical leaders may be able to perform their duties without focusing much on the self-efficacy of subordinates at least for the purpose of improving or not damaging their work engagement and workaholism.

Conflicts of Interest:

The authors declare no conflict of interest.

Appendix A

The following vignette/scenario was used for the experiment. We assigned the participants randomly by using the last two digits of their student ID number; therefore, each participant only read one vignette/scenario.

Vignette 1 (Unethical leadership)

Imagine you are working at a company, under a boss or supervisor.

Your boss or supervisor never considers your voice and he or she is not trustworthy. When he/she makes decisions, he/she seldom asks you “what is the right thing to do,” and makes unfair and unbalanced decisions. Neither does he/she discuss business ethics or values with you. To work ethically, he/she does not set an example of how to do things the right way because he/she does not conduct his/her personal life in an ethical manner. Consequently, he/she is not capable of disciplining employees who violate work ethics. Furthermore, he/she defines success simply by results, not the way they are obtained. Therefore, he/she does not have the best interests of the employees in mind.

Vignette 2 (Ethical leadership)

Imagine you are working at a company, under a boss or supervisor.

Your boss or supervisor considers your voice and he or she is trustworthy. When he/she makes decisions, he/she usually asks you “what is the right thing to do,” and makes his/her decisions in a fair and balanced way. He/she also discusses business ethics or values with you. To work ethically, he/she sets an example of how to do things the right way and he/she proves it by conducting his/her personal life in an ethical manner. Consequently, he/she disciplines employees who violate work ethics. Furthermore, he/she defines success not just by results, but also by the way they are obtained. Therefore, he/she has the best interests of the employees in mind.

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